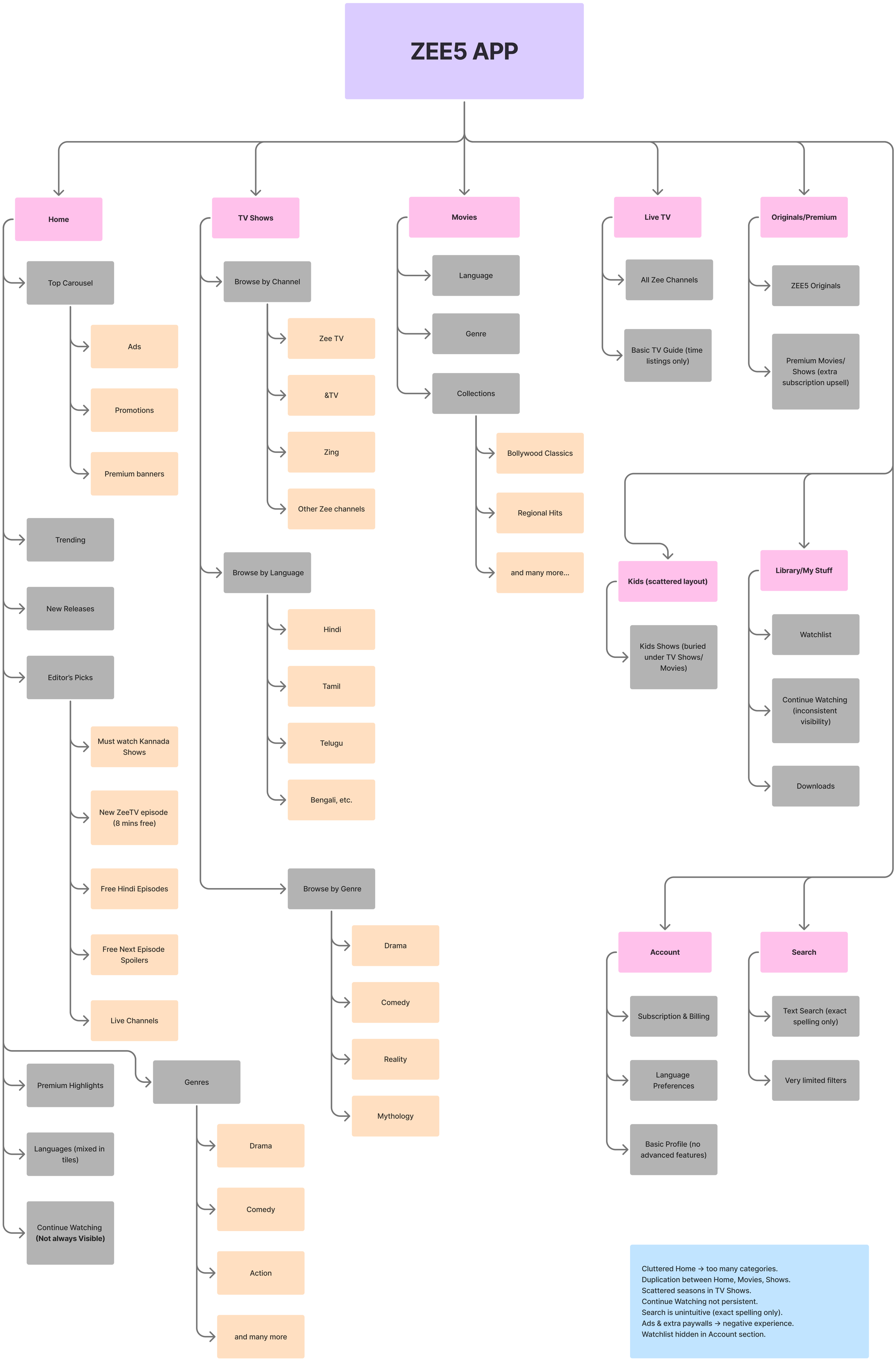
ZEE5 APP
Home
Top Carousel
Ads
Promotions
Premium banners
Trending
New Releases
Editor's Picks
Must watch Kannada Shows
New ZeeTV episode (8 mins free)
Free Hindi Episodes
Free Next Episode Spoilers
Live Channels
Premium Highlights
Languages (mixed in tiles)
Continue Watching (Not always Visible)
TV Shows
Browse by Channel
Zee TV
&TV
Zing
Other Zee channels
Browse by Language
Hindi
Tamil
Telugu
Bengali, etc.
Browse by Genre
Drama
Comedy
Reality
Mythology
Genres
Drama
Comedy
Action
and many more
Movies
Language
Genre
Collections
Bollywood Classics
Regional Hits
and many more...
Live TV
All Zee Channels
Basic TV Guide (time listings only)
Originals/Premium
ZEE5 Originals
Premium Movies/ Shows (extra subscription upsell)
Kids (scattered layout)
Kids Shows (buried under TV Shows/ Movies)
Library/My Stuff
Watchlist
Continue Watching (inconsistent visibility)
Downloads
Account
Subscription & Billing
Language Preferences
Basic Profile (no advanced features)
Search
Text Search (exact spelling only)
Very limited filters
Cluttered Home → too many categories.
Duplication between Home, Movies, Shows.
Scattered seasons in TV Shows.
Continue Watching not persistent.
Search is unintuitive (exact spelling only).
Ads & extra paywalls → negative experience.
Watchlist hidden in Account section.